

# STEVIE VISSER

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## PROFESSIONAL OBJECTIVE

To utilize my skills, and share my passions with like-minded people who are enthusiastic about design.

## SKILLS AND ATTRIBUTES

- Graduated with an undergraduate degree in Advertising / Graphic Design.
- An advanced knowledge of Adobe Creative Suite (InDesign, Illustrator, Photoshop and Acrobat CS3-CS6 / CC) and Adobe Digital Publishing Suite.
- A conceptual designer who is able to convey ideas and concepts through design.
- Someone who thrives in a collaborative work environment.
- Excellent communication and organizational skills.
- Highly detail-oriented.

## EDUCATION

2006 - 2009

**Algonquin College - Advertising and Design Program** (Ottawa, Ontario, Canada)

- Applied theory to practice by working in a student-run agency, assuming responsibility of the Art Director, guiding projects to the point of completion.
- Introduced to various techniques used to communicate with different audiences.

## FREELANCE CLIENTS

Audi Magazine, Volkswagen Magazine,  
Keller Williams Realty  
Editorial Design / Promotional Design / Logo  
Development and Branding

## INTERESTS

Skateboarding / Snowboarding / Cooking / Travel  
Running / Cats / Comedies / Music / Baseball

## RELEVANT WORK EXPERIENCE

2016 - pres.

**Marks, an sgSCO company - Senior Graphic Designer** (Toronto, Ontario, Canada)

Client: PepsiCo

(Brisk, Aquafina, Pepsi, MTN DEW, Lipton)

- Develop creative work to support PepsiCo's North American marketing and communication strategies.
- Digital media, print media (Billboards, Transit, OOH), POS (Merchandisers, Case Cards, Barrel Wraps).
- Creation of key visuals to be adapted to all digital, print and POS marketing materials.
- Work closely with the Project Manager as the main point of contact with clients, to problem-solve any foreseeable flags with creative adaptation.
- Pitch concepts with rationales for creative to client.

2014 - 2016

**Contempo Media - Graphic Designer** (Toronto, Ontario, Canada)

- Art direction of photo shoots.
- Worked directly with the art team on editorial design for *Sharp, Sharp: The Book For Men* and *S/Style & Fashion* magazines.
- iPad redesign of *Sharp Magazine* and *Sharp: The Book for Men*.
- Creation of advertorials from concept to design.

2011 - 2014

**SBC Media - Graphic Designer** (Toronto, Ontario, Canada)

- Worked directly with the Art Directors on editorial design from upfront single pages, to buyers' guides and features (*Windsport, Snowboard Canada* and *SBC Skateboard, Skier, Wakeboard, Surf* and *Business* magazines)
- Design of event posters and logos for SBC Media.
- Maintain formatting and consistency while working on multiple projects simultaneously and independently.

2009 - 2011

**SBC Media - Production and Design** (Toronto, Ontario, Canada)

- Checked all incoming ads for proper sizing and quality; organized all final files for print, and ensured printer specifications were met.
- Kept organized backups of all finalized projects for 10 action sport magazines.
- Assist the photo retoucher with retouching and clipping paths.